

**Digital Business Associate
Digital Horizons Group****About Us**

At Digital Horizons Group, we are driving digital innovation and transforming the way businesses operate. Our Digital Business Associate Programme is designed for postgraduate's in Digital Business, Business Management, Innovation, or related fields who are eager to gain hands-on experience in digital transformation, strategy, and operations.

No prior experience? No problem! If you're passionate about technology, digital strategy, and business innovation, we want to hear from you.

What You'll Do

As a Digital Business Associate, you'll work across different teams, gaining insight into how digital tools, data, and innovation drive business success. Your key responsibilities will include:

Digital Strategy & Transformation – Assisting in the development and implementation of digital initiatives to enhance business performance.

Business Process Optimization – Supporting teams in using digital tools and automation to improve efficiency.

Market & Data Analysis – Researching trends, customer behaviours, and emerging technologies to provide insights for strategic decision-making.

Project Management – Helping to plan and execute digital projects, ensuring smooth implementation and collaboration across teams.

Technology Adoption & Integration – Working with internal teams to explore and implement new digital solutions.

Stakeholder Engagement – Collaborating with departments such as IT, marketing, and operations to support digital transformation efforts.

What We're Looking For

We know you may not have direct industry experience, and that's okay! We're looking for candidates who have:

✓ **An interest in digital transformation** – Passion for how businesses use technology to innovate and grow.

✓ **Analytical & strategic thinking skills** – Ability to assess business challenges and propose digital solutions.

✓ **Strong communication skills** – Ability to present ideas and collaborate with diverse teams.

✓ **Curiosity & adaptability** – A proactive mindset, eager to learn and apply new digital concepts.

✓ **Basic knowledge of digital tools & emerging technologies** – Awareness of automation, AI, cloud computing, or data analytics is a plus.

What We Offer

A structured learning programme – Mentorship, hands-on training, and career development support.

Real-world exposure to digital business projects – Work on initiatives that impact business strategy and operations.

A dynamic and innovative work culture – Join a team that values fresh ideas and forward-thinking approaches.

Career progression opportunities – A clear path towards leadership or specialist roles in digital business.